

# Director of Experience Architecture

On the lookout for a chance to shape the future of digital marketing? So are we.

## Who you are

- » A true professional in information architecture, usability definition, content management and/or business analysis.
- » A practiced business mind in interactive media, possessing at least 8 years experience working with international clients.
- » An authority in developing and implementing working processes using common tools and methods.
- » An excellent communicator and manager who can lead teams and individuals, as well as earn boardroom credibility with clients.
- » Fluent in English, both written and spoken; Dutch is a plus, a Dutch work permit a must.

## Who you will become

- » Our Director of Experience Architecture – leading a team of business analysts, information architects, usability experts and content specialists.
- » A member of the management team of Media Catalyst NL, reporting directly to the Managing Director.
- » A leader at assuring efficiency, quality and functionality when taking inventory and analyzing requirements in the name of clients and end users.
- » Skilled at translating complex new media architectures into tangible language for our clients, designers, developers, project managers and testers.
- » A true collaborator: from workshoping with clients to bringing interactive media through the production process together with account and strategy directors, project managers, and designers.

## Inspire us

Tell us why you fit into our mix, how you would succeed in this position and what makes you an inspiring colleague. Send a cover letter and CV (both in English please) to [jobs@mediacatalyst.com](mailto:jobs@mediacatalyst.com).